

Order / Rev: 37239
Alt Order #: 08863709
Flight Dates: 09/13/12 - 09/19/12

Advertiser: Obama, Barack D-President
Product Desc: OBAMA/P/D
Estimate: 1768
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	---TF--				2	\$245.00		0.00			
E 3	8	09/13/12	09/14/12	CBS This Morning 7-9a CM		7-9a ---TF--	:30	3	\$150.00	LV2	0.00	NM	3	\$450.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	---TF--				3	\$150.00		0.00			
E 4	8	09/17/12	09/19/12	Price Is Right CM		10-11a MTW----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				Price Is Right										
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	MTW----				2	\$1,000.00		0.00			
E 5	8	09/17/12	09/19/12	Ellen CM		3-4p MTW----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	MTW----				2	\$325.00		0.00			
E 7	8	09/17/12	09/17/12	Mon 9-10p CM		9-10p M-----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
				2 Broke Girls										
2.5 MEN /MIKE & MOLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$6,000.00		0.00			
E 8	8	09/17/12	09/17/12	Mon 10-11p CM		10-11p M-----	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
				Hawaii Five-O										
HAWAII FIVE-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$2,000.00		0.00			
E 9	8	09/15/12	09/15/12	Sat Prime Special CM		8-10p -----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
				KLAS Movie: Navy Seals										
KLAS MOVIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$500.00		0.00			
E 10	8	09/16/12	09/16/12	Sun 8-9p CM		8-9p -----S	:30	1	\$1,700.00	LV2	0.00	NM	0	\$0.00
				Big Brother	(8:00 PM-9:00 PM)									
BIG BRO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		Sun 8-9p		8-9p		(8:00 PM-9:00 P-----Su	:30	(\$1,700.00)	0.00	NM		
Credited move \$ to 36910														
E 11	8	09/16/12	09/16/12	Sun 9-10p CM		9-10p -----S	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
				The Good Wife										
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,400.00		0.00			
E 12	8	09/13/12	09/19/12	8 News Now 11p M-F CM		11-1135p MTWTF--	:30	2	\$1,550.00	LV1	0.00	NM	2	\$3,100.00
				8 News Now 11p M-F										
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	MTWTF--				2	\$1,550.00		0.00			
E 13	8	09/13/12	09/19/12	Letterman CM		1135p-1237a MTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Letterman	(11:35 PM-12:37 XM)									
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/12	09/19/12	MTWTF--				2	\$750.00		0.00			
E 14	8	09/13/12	09/19/12	Craig Ferguson CM		1237a-137a MTWTF--	:30	2	\$115.00	LV2	0.00	NM	2	\$230.00
				Craig Ferguson	(12:37 XM-1:37 XM)									
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/13/12	09/19/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	2	\$115.00	LV2	0.00	NM	2	\$230.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/13/12	09/19/12	MTWTF--	2		\$115.00	0.00							
E 15	8	09/15/12	09/15/12	Sat 1135p-1235a Priv Prg CBS Sports/Private Practice	CM	1135p-105a	-----S-	:30	1	\$70.00	LV2	0.00	NM	1	\$70.00
P PRACTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$70.00	0.00							
E 16	8	09/15/12	09/15/12	Sat 1235-135a DaVinci IG Da Vinci Inquest	CM	105-205a (12:35 XM-1:35 XM)	-----S-	:30	1	\$60.00	LV2	0.00	NM	1	\$60.00
D'VINCI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$60.00	0.00							
E 17	8	09/15/12	09/15/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am (1:35 XM-2:35 XM)	-----S-	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
COLD SQUAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$40.00	0.00							
E 18	8	09/15/12	09/15/12	ACC Football ACC Football	CM	930a-12n	-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
CBS COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$300.00	0.00							
N 20	8	09/18/12	09/18/12	Tue Prime Special NCIS LA Season Finale	CM	9-11p	-T-----	:30	1	\$5,250.00	LV1	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	-T-----	1		\$5,250.00	0.00							
N 21	8	09/16/12	09/16/12	Sun 4-5P Elec Playground Electric Playground	CM	5-530p	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	1		\$150.00	0.00							
N 22	8	09/15/12	09/15/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$225.00	LV3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$225.00	0.00							
													Totals	29	\$25,365.00